

JASLYN ENTERPRISE

Revitalise UK-EU trade with tradePhlo

Challenge

Jaslyn Enterprise is a UK-based e-commerce business with 5000+ products and over 40 categories. As an e-commerce business trading between UK-EU, Brexit has had a significant impact on our trade, and our business has faced several challenges as a result. To ensure quick delivery and maintain customers' trust, JE need to streamline their customs processes and avoid delays. With the transition from CHIEF to CDS, customs declarations are a major hurdle, especially with the import/export of perishable food and beverage products.

Solution

"We understand that our customers demand quick and efficient delivery of their orders, with no tolerance for customs delays or errors due to incorrect paperwork or formalities for perishable goods. In this difficult situation, we have turned to tradePhlo to help us navigate complex regulatory requirements and achieve the operational excellence we are striving for"

Lovepreet S Dhillon - CEO, Jaslyn Enterprise

Results

TradePhlo's solutions have enabled JE to streamline their customs procedures, reduce costs, and ensure timely delivery of goods. With advanced automation and skilled experts, JE maintains high quality standards while navigating complex regulatory requirements with ease. They have full control over customs procedures for their imports and exports, reducing the risks of delays and wastage of perishable goods. JE has surpassed their competitors by staying ahead of the customs procedure hurdle caused by the switch from CHIEF to CDS.

TradePhlo's comprehensive approach to customs management has been instrumental in helping JE achieve operational excellence. JE has been able to stay ahead of their competitors, who have been unable to overcome the customs procedure hurdle caused by the switch from CHIEF to CDS.

Key benefits

50%

Cost reduction

70%

Operational efficiency

- ✓ Real-time data visibility & control
- ✓ Regulatory compliance for perishable goods
- ✓ Automation of manual processes
- ✓ CDS BIRDS procedures for low value parcels